

"Choosing to relocate our business from South Africa to St. Catharines (Niagara) was the easy part. The region has everything we were looking for the infrastructure, the talent pool, immediate access to North American and global markets, the academics, and the quality of life."

GREG HANNA & DAVE COUSINS, DESTINY RESOURCES





AGRI-BUSINESS IN NIAGARA...

## **GROW**<sub>1</sub>T

N'AGARA CANADA

niagaracanada.com

Agri-business is a fundamental pillar of Niagara's economy. The Niagara Escarpment, Lake Ontario and Lake Erie influence the soil and microclimate to create some of Canada's best growing conditions. Add in experienced labour, renowned agricultural researchers and innovative research facilities and the region's success in the sector comes as no surprise.

As one of the few areas in the country where sensitive grape varietals and tender fruit crops flourish, Niagara has earned a reputation as Ontario's fruit basket. The region's agri-business sector extends far beyond the wine cellar and the fruit stand. Greenhouse growers, cash crop and livestock farmers, dairies, and a diverse collection of food processors are also responsible for Niagara's thriving agri-business sector.

215,000+
ACRES OF FARMLAND



1,800+



200+
GREENHOUSES

20,000+<sub>JOBS</sub>

TOTAL REGIONAL AGRICULTURE GDP

\$1.41 BILLION

NETWORK OF INNOVATIVE RESEARCH AND COMMERCIALIZATION SUPPORT

NIAGARA PRODUCES

**80%** OF CANADA'S WINE AND GRAPES



RECENT INVESTMENTS OF OVER

**\$320 MILLION** 

IN THE **FOOD AND BEVERAGE INDUSTRIES** 

NIAGARA FARMS
ARE INVESTING
MORE IN
FARM CAPITAL

48.9%
MORE
FROM

2011-2016

GROSS FARM RECEIPTS PER ACRE 18% 2011-2016 GROSS 15.5% PARM RECEIPTS 2011-2016

AVERAGE 470/0 REVENUES 2011-2016

## IN GOOD COMPANY

- Andrew Peller Limited
- Canopy Growth Corp.
- Henry Of Pelham Family Winery
- Jungbunzlauer
- Post Foods Canada
- Parmalat Canada
- Tweed Farms
- Wayne Gretzky Estates Winery & Distillery
- Westbrook Greenhouse Systems Ltd.

## **ON THE HORIZON**

With 1.86 million square feet of licensed and approved cannabis cultivation, 4 licensed growers, 6 licensed locations and Health Canada applications for additional growers, Niagara's cannabis industry is expected to double in size by 2019.